

How to minimise product damage and save

During transportation, your products' packaging can be put through its paces. While you can't control a truck's movements or how your product is handled, you can control how well your product is wrapped, sealed and ultimately, protected.

To help you save time and money, we have highlighted some ways that you can improve your packaging processes and get your goods to their end destination safely.

SCENARIO No. 1

A section of your pallet has fallen over – or some of the boxes have slipped off during transit...

Why does this happen?

- Not having enough pallets on board the courier truck for your pallets to lean on or help keep them upright.
- Incorrect pallet wrap application:



SOLUTION

Reduce the pallet's movement by completing multiple revolutions around the base and the first row of goods.



SOLUTION

Ensure that there are always at least 2–3 layers of film over the entire pallet.



SCENARIO No. 2

Your cardboard boxes have opened and their contents have come out...

Why does this happen?

- Using the wrong packaging supplies, or supplies that aren't suitable for the job.
- Not preparing your boxes correctly before applying packaging tape.



SOLUTIONS

Use the right tape for the job. Adhesives can perform differently, depending on the type of cardboard and the environments the boxes come into contact with.



Clean your boxes before sealing with tape. Dust and dirt can reduce an adhesive's 'stickiness', causing the tape to lift.



Why won't one type of packaging tape work on all my boxes?



Depending on the type of cardboard, the length of time in storage and/or the shipping distance, your usual packaging tape may not be the best tape for the job.

Use the guide below to find out what type of tape is up to the task:



Long distance shipping
Use hot melt or natural rubber adhesive packaging tapes.



Long storage period
Use an adhesive with higher levels of tack and adhesion.



Recycled cardboard cartons
Use natural rubber adhesive packaging tapes.



Cold temperature environments
Use water based acrylic adhesive packaging tapes.